

# Quality Standards and Rules of the system of quality assurance of educational, creative and related activities and internal evaluation of the quality of educational, creative and related activities of Unicorn University

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| <b>Name of the Internal Regulation</b>   | Quality Standards and Rules of the system of quality assurance of educational, creative and related activities and internal evaluation of the quality of educational, creative and related activities of Unicorn University |
| <b>Number of the Internal Regulation</b> | uvs.pro.042                                                                                                                                                                                                                 |

Additionally ∨

## Article 1: Introductory Provisions

This internal regulation governs the rules of the system of quality assurance of educational, creative and related activities and internal evaluation of the quality of educational, creative and related activities (hereinafter "the Quality Standards") of Unicorn University (hereinafter "the University") in accordance with Act No. 111/1998 Coll., on Higher Education Institutions and on Amendments to Other Acts (the Higher Education Act), as amended (hereinafter "the Act") and pursuant to Article 6(4), Article 7(6) and Article 30(4) of the Statutes of the University (hereinafter "the Statutes").

## Article 2: Definition of the Quality Assurance System and the Internal Quality Evaluation System

1. Quality assurance shall mean a systematic and structured effort to ensure the quality of educational, creative and related activities of the University. The Quality Standards shall primarily define the competences and tools that lead to the achievement of quality objectives and to the implementation of corrective measures.
2. Internal quality evaluation shall mean the regular assessment of the fulfilment of quality objectives, based on the strategic documents and mission of the University. Regular evaluation of the quality of implemented study programmes shall form part of the internal quality evaluation.
3. The aim of quality assurance and internal quality evaluation shall be to support the development of the University in fulfilling its mission and achieving its strategic objectives in accordance with the internationally recognised concept of quality in higher education.
4. Quality assurance and internal quality evaluation shall be based on the definition of the activities of the University in its Statutes and on the concept of its development as formulated in its Strategic Plan and other strategic documents.
5. Quality assurance and internal quality evaluation shall further be based on the standards and procedures for quality assurance in the higher education sector of the Czech Republic and on international standards for the activities of higher education institutions.
6. The Quality Standards shall define, in accordance with the Act:
  - a. the rules of the system of quality assurance of educational, creative and related activities,
  - b. the rules of internal evaluation of the quality of educational, creative and related activities of the University.
7. The Quality Standards shall define the areas of internal quality evaluation, quality objectives and the corresponding quality indicators. They shall further specify the competences and tools for the collection of data necessary for internal quality evaluation and their actual assessment.
8. In assuring the quality and carrying out the internal evaluation of the quality of its activities, the University shall cooperate with the relevant public administration bodies, as well as with other partners such as employers, professional associations, professional chambers, etc.

## Article 3: Organisational Framework and Definition of Competences in the Internal Quality Evaluation System

1. Internal quality evaluation shall be ensured by the Internal Evaluation Board in accordance with Article 7 of the Statutes.
2. Its activities shall be governed by the Rules of Procedure of the Internal Evaluation Board.

# Article 4: Organisational Framework and Definition of Competences in the Quality Assurance System

1. The President of the University, together with the Vice-President for Quality Assurance, the Bursar and the programme guarantors of individual study programmes, shall be responsible for the achievement of quality objectives.
2. The Vice-President for Quality Assurance, in cooperation with the programme guarantors, shall entrust competent persons with the specific implementation of measures leading to the assurance of quality objectives and the implementation of corrective measures in accordance with the resolutions of the Internal Evaluation Board.
3. On the basis of Article 12(1) and (4) of the Statutes, the programme guarantor shall, in particular, manage the content preparation of the study programme, oversee the quality of its implementation, evaluate the study programme from the content perspective and develop it.

# Article 5: Documentation in the Internal Quality Evaluation System

1. The primary output of the internal quality evaluation shall be the report on the internal evaluation of the quality of educational, creative and other related activities of the University (hereinafter "the Evaluation Report"), which shall be prepared annually by the Internal Evaluation Board on the basis of materials provided. The Evaluation Report shall analyse the achievement of the defined quality objectives in the monitored areas of internal quality evaluation by means of indicators set out in the directive Indicators for the Evaluation of Monitored Areas.
2. On the basis of the results arising from the internal evaluation, the Internal Evaluation Board shall prepare a plan of corrective measures and, where applicable, issue recommendations leading to further quality improvement. This plan and any recommendations leading to further quality improvement shall form part of the Evaluation Report. The President, the Vice-President for Quality Assurance and the programme guarantors shall be responsible for the implementation of the plan of corrective measures and recommendations approved by the Internal Evaluation Board.
3. The materials necessary for the evaluation (results of surveys, statistics and other documents) shall be provided to the Internal Evaluation Board by the Vice-President for Quality Assurance in cooperation with other Vice-Presidents, heads of departments, programme guarantors and, where applicable, other authorised persons. The materials shall correspond to the quality objectives and the quality indicators assigned thereto in the areas of internal quality evaluation as set out in Article 7 of this internal regulation.
4. The programme guarantor shall provide the Internal Evaluation Board, in particular, with materials relating to the content and development of the study programme.
5. The Internal Evaluation Board may, on the basis of its resolution and through the Vice-President for Quality Assurance, request additional materials relevant to its evaluation.

# Article 6: Documentation in the Quality Assurance System

1. The Vice-President for Quality Assurance shall direct the process of implementing the plan of corrective measures and any recommendations leading to further quality improvement approved by the Internal Evaluation Board. In particular, they shall determine the specific tools corresponding to the quality objectives and the responsibility of specific persons for the implementation of the measures set out in the plan of corrective measures and arising from any recommendations leading to further quality improvement, including the deadlines for the implementation of such measures and recommendations. The plan of corrective measures may be operationally supplemented or updated in accordance with the current needs of the University.
2. The Vice-President for Quality Assurance shall carry out regular monitoring of the implementation of the plan of corrective measures and the implementation of any recommendations leading to further quality improvement, at least twice a year, one of these reviews typically forming part of the preparation of the Evaluation Report, and the results of this review shall form part of the materials for the preparation of the Evaluation Report.
3. The Vice-President for Quality Assurance shall inform the President of the University and the Internal Evaluation Board of the results of the review.
4. In the event that serious deficiencies in the implementation of study programmes are identified, the President shall be obliged to adopt appropriate corrective measures without undue delay.

# Article 7: Areas, Objectives and Indicators of Internal Quality Evaluation

1. Quality objectives and quality indicators shall be divided into several interconnected areas of internal evaluation:
  - a. evaluation of students,
  - b. evaluation of academic staff members,
  - c. evaluation of teaching and its provision (primarily material, personnel and procedural, in accordance with the requirements of the Act and standards for the type of studies),
  - d. evaluation of scientific-research, development and other creative activities,
  - e. evaluation of internationalisation,
  - f. evaluation of graduates,
  - g. evaluation of material, spatial and financial provision of the University,
  - h. evaluation of the legal framework of the functioning of the University (institutional evaluation),
  - i. evaluation of study programmes.
2. In the evaluation of study programmes, specific quality indicators for this area of internal quality evaluation and selected indicators of the areas of internal evaluation pursuant to paragraph 1 shall be used. Quality indicators shall be defined in the directive Indicators for the Evaluation of Monitored Areas, which shall be proposed by the Vice-President for Quality Assurance in connection with this internal regulation and issued by the President after deliberation by the Internal Evaluation Board.
3. Quality objectives shall represent reference points, i.e. states ensuring the quality assurance of all activities of the University in the individual areas of internal evaluation.
4. Quality indicators shall then represent the criteria or outputs that shall be fulfilled to achieve the quality objectives.
5. The University shall monitor quality objectives and quality indicators defined in the directive Indicators for the Evaluation of Monitored Areas in the course of quality assurance and internal quality evaluation, together with the corresponding responsibility of persons for the recording and provision of the necessary data.
6. The Internal Evaluation Board may extend the quality objectives and the quality indicators assigned thereto in the course of preparing the Evaluation Report. This extension shall be respected in the subsequent quality assurance process, i.e. it shall also be reflected in the quality assurance plan. Quality objectives may similarly be extended on the basis of a recommendation arising from external quality evaluation.

# Article 8: Final Provisions

1. These Quality Standards were approved by the Internal Evaluation Board of the University on 6 May 2025 and by the Academic Council of the University on 19 May 2025.
2. These Quality Standards repeal the Quality Standards of Unicorn University registered by the Ministry of Education, Youth and Sports on 29 May 2020 under ref. no. MSMT-20468/2020-12.
3. These Quality Standards shall enter into force in accordance with Section 36(4) and Section 41(4) of the Act on the date of registration by the Ministry of Education, Youth and Sports.
4. These Quality Standards shall enter into force on the date of registration by the Ministry of Education, Youth and Sports.

prof. Ing. Jan Čadil, Ph.D., m.p.  
President