

Aferian – Jira Cloud migration and consolidation of cloud licenses

Aferian approached Unicorn to migrate Jira from the server edition to the Cloud. The project, which was originally envisioned with Unicorn's role as a consultant for the migration to be performed by the client on their own, gradually grew so that Unicorn successfully performed both a complete migration to the Cloud and, in another part of the project, consolidated multiple Cloud sites into one, helping the client to reduce licensing costs and make the user experience with Atlassian tools more convenient.

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Success story

Historically, Aferian had used the tool in Jira in both the server edition and on the cloud. Due to the end of support for server licenses, they decided to migrate their existing server instance of Jira to the Cloud as well, and then consolidate the cloud-based Jira and Confluence tools from multiple Atlassian sites into one.

The first part of the project consisted of migrating the Jira server instance to the Cloud. The customer originally intended to perform the migration in-house, with the Unicorn team acting as consultants who the customer would turn to. However, it gradually became apparent that the migration was more challenging with regards to plugin data migration, so Unicorn took over the migration project completely. The biggest challenge was the migration of the Tempo Timesheets plugin, which is used for work reporting. Unicorn, who is a Platinum partner of Atlassian, facilitated a meeting between Atlassian and Tempo representatives where the root cause of the problem was found, and the reports were then correctly migrated. Unicorn also migrated some of the data from the Tempo plugin using the REST API.

After the successful migration of Jira from the server to the Cloud, the project continued with the second phase by consolidating 3 cloud sites with Jira and Confluence into one. Until then, users had to use up to 3 different accounts to log in, after the consolidation, only one account is needed, which makes the work easier for users. They have everything in one tool, and the client also saves on licensing costs. The project also included an analysis of the use of add-ons (plugins). This analysis helped to find one plugin that had not been used for a long time, which was then deleted, resulting in further license savings.

The project of successful migration from server-based Jira to the Cloud and the subsequent consolidation of licenses brought several benefits to the company, which consist of user experience, where users work with a single instance on the Cloud, have all data in one place, which facilitates planning and reporting, do not have to switch between accounts and last but not least brought savings on licenses. The collaboration continues with Unicorn providing service and training to Aferian.

Statement by Aferian representative

"The Unicorn team has been a reliable partner to us throughout the Jira migration and consolidation of Atlassian licenses. Above all, we appreciate the dedication with which they helped us to successfully resolve all the issues that arose during the migration and to bring both Atlassian and Tempo plugin representatives to the table from their position as Atlassian partner. Based on our positive experience, our collaboration continues to provide solutions for service requests and training. "

In Cambridge, 08.03.2024

Rob Corder



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Aferian plc is a B2B video streaming services company. End-to-end solutions bring live and on-demand video to every kind of screen. Aferian creates the forward-thinking solutions that customers need to drive subscriber engagement, audience satisfaction and revenue growth. Every day, over 100 million people worldwide stream the video they love using an Aferian Group interface via growing global customer base of over 500 service providers. Headquartered in Cambridge, UK, the company has 300 staff located in offices in San Francisco, Amsterdam, Helsinki, Madrid, Porto, Copenhagen, Brno, Buenos Aires and Hong Kong.